



## September 24, 2008 - GBA Meeting Minutes

Attendees: Jake, Justin, Elena, John O, Elizabeth, Michal, Brooke, Laura, John R, Duane, Andres, Dennis, Erin, Mark M.

### Homework:

ALL – Set up Committee Mtg Kick offs

ALL – Review Jake's Continuity and Offer Transition Plan

JAKE – Finish Constitution Updates. Include Honor Board updates

JAKE – Follow up with Key GBA Opportunities (coffee break, WSJ, Sponsorship, etc)

JAKE – Send out Professional School (get law school) info to Brooke and Michal

JAKE – Follow up with Regional MBA Group who has sponsorship tailgating

JUSTIN – Follow up with Orgs who request help with their Constitution

JSUTIN – Get list of MBA orgs that are not registered to Jake to follow up with the SOO office

JUSTIN – Follow up with Orgs that didn't attend mtg

ELENA – Reserve Room for GBA Townhall Mtg. Order Ians Pizza, Beverages, and Cookies

ELENA – Submit needed paper work to apply for tax exempt status (once Constitution is finalized)

EXEC TEAM – Mtg to discuss East Wing Issues, etc

ELIZABETH – Look into Day of Service Concept (all MBA orgs doing community service on same day)

JOHN O – Follow up Email to Companies, Students. Collect remaining Student and Company Fees.

JOHN O – Send out follow up Survey to all golf participants (2 surveys – students and companies)

BROOKE / MICHAL – Committee Mtg

BROOKE / MICHAL – Develop Pros and Cons of Tailgating Sponsorship. Finalize Tailgating Location. Develop list of which MBA orgs will be running each tailgate and GBA sponsor

BROOKE / MICHAL – Follow up with Blair Sanford, regarding Company Tailgating Guidelines

MICHAL – Finalize Madison Bar Matrix for Squire

LAURA – Send Reminder Email for Town Hall Mtg tomo

LAURA – Develop Election Recap with % of Students Voting, etc.

LAURA – Follow up on TV Info and student Calendar

JOHN R – Work with John O to outline guidelines for squire sponsorship

DUANE – Set up a Captain's Committee Meeting.

DUANE – Squire Announcement for MBA Wednesday Basketball

DUANE – Look into Intramural Training (football, cricket)

DUANE / ANDRES – Investigate Monday Night Football for students. Teach people the rules for those who don't know.



## SQUIRE ANNOUNCEMENTS:

- Thanks to Becky Bishop for help with the Constitution (when finalized)
- Madison Bar Matrix
- Jake's Midwest Mtg Minutes

## Functional Reports:

- **President**
  - Welcome – New Reps (Andres – International, Dennis – 2<sup>nd</sup> yr rep, Erin – 1<sup>st</sup> yr rep)
  - GBA Constitution – Jake met with Coach K to discuss the Honor Board on Oct 2nd. Jake to update constitution and flush out where and how the Honor Board works with GBA.
  - GBA Town Hall Meeting – Thursday, Sept 25, 2009 12:15. Reminder Email.
    - Agenda: Board Introductions, TY Plan and Goals, Constitution, Elections, Committees, Q&A.
    - Board: Be prepared to meet with your committees at 12:50.
  - Football Tix Policy Change – Unannounced, but Camp Randal is still doing wrist bands but not doing the section flow (you can go to all sections in the beginning).
  - Executive Committee Report – Next mtg at Tue 12:15.
- **Vice-President**
  - Student Org Orientation Mtg – Held yesterday. Discussed expectations on org registration, constitution, financing, etc.
- **Treasurer**
  - 1<sup>st</sup> Year Dues – About 25 1<sup>st</sup> years have paid.
  - Budgeting – Social, Communication, Community Service, Sports, and Est. Org Funding submitted their budget requests. Still need to get MBA Orgs' requests for money. Still need to get money from students. Budget will be finalized once we get final numbers from Golf Outing.
- **Development**
  - Golf Outing –
    - John is still waiting for bills from Companies. Still waiting for 5 students to pay.
    - 14 Companies, 87 Golfers (55 students, 32 golfers)
    - Meeting with Kayleen from Alumni Relations to process Credit Cards
    - Beat the Dean and Mulligan cash (over \$750)
    - Follow up emails have not been sent to Companies or Students yet
- **Community Service**
  - Day of Service – Still want to work with Junior Achievement. Will go to a community service fair to get more ideas / fall back plans.
  - Net Impact – Bucky's Food Drive (potentially leverage the Net Impact Tailgating event)
- **Social**
  - Committee Update – 1<sup>st</sup> mtg will be next Wednesday
  - Halloween – Have room reserved. Plan to have it more "Halloweeny"
  - Study Break – Work with GMN to see if we want to do this again.

- **Communications**
  - Information on TVs – Still in the process of wiring the TVs. Admin is still trying to determine what they will be used for. Need to identify which TV the announcements are made. Contact Eric Alborn (ealborn@bus.wisc.edu)
  - Squire Sponsorship – John R to develop submission rules and guidelines for companies. John R has a committee to help on this.
  - Student Calendar – Laura to post updates to the Student Portal Calendar
  - Online Payments – Look into in the future (next board?)
  - Evites – GBA will create an evite account.
- **Sports**
  - Intramurals – 2 soccer teams, 2 Football teams, Ultimate Frisbee already signed up. Duane has met with the Captains to discuss responsibilities. Captains need to communicate with the students that have signed up.
  - Captain's Committee – Have a mtg with the Captains to reiterate expectations and formalize the leadership of the captain position.
  - MBA Wednesday Basketball – put an announcement in squire
  - Monday Night Football Party – Purpose is to explain the rules to people who don't understand the rules. Social and learning experience. Look into DoIT to get TV on computers and Projectors
- **International Advocate**
  - Roles – Continually represent the voice of International students, because in the past the Board has not made a priority to ensure that decisions are made with International Students in mind.
  - Develop Objectives and Metrics – How do we track which events that people go to, Golf Outing / Taps, etc. From there, we can make some metrics to measure and improve involvement
  - International Survey – Survey to International Students to understand their needs and wants
- **1<sup>st</sup> Year Representative**
  - Lounge Supplies – Dishes have been requested. Exec Committee will discuss at their exec Mtg next week.
- **2<sup>nd</sup> Year Representative**
  - No Updates
- **Advisor**
  - John Oros (Sr) will be giving a talk on the current market conditions on Monday. Talk starts at 1:00; Q&A at 2:30. See the email from the dean for more info
  - New director of admissions – Erin - Starts next Week
  - Academic Committee – No longer needed since we have masters committee, which discusses academics
  - 3<sup>rd</sup> and 4<sup>th</sup> Floor Common areas – Center Directors work with Cheryl Schroud (building mgr) to reserve rooms
  - Student Portal – No need for home address
  - Student IDs – If ID is not working (prob didn't get ID by Sept 5<sup>th</sup>), see or email Cheryl Schroud cschroud@bus.wisc.edu.

## Old Business:

- Tailgating –
  - Sponsorship Pros – It's more advantageous for the sponsor. Can get money
  - Sponsorship Cons – Risk that students will not feel comfortable with a company around. Students need to be 'on' the entire time to represent the school (ie: don't drink too much).
  - Option1: No Sponsorship
  - Option 2: Signage Only (Company Sign, for products)
  - Option 3: Full Sponsorship with Company Representatives
  - Created Company Tailgate guidelines, if a company approaches us. Cannot be used as a recruiting – casual fun events, no bus dress code, Signage ok, Revenues will be added to GBAs general operating account). Need to know if Co reps are planning on attending.
  - Motion to go with Option 2, with some updates to guidelines. Company can attend, but no announcement that the company will be there. Company cannot address the group. Went to a vote. Board all agreed.
  - Informal Schedule for which orgs will be working them.
  - Still need a location