

September 17, 2008 - GBA Meeting Minutes

Attendees: Jake, Justin, Elena, John O, Elizabeth, Michal, Brooke, Laura, John R, Duane, Mark M.

Homework:

ALL – Set up Committee Mtg Kick offs

ALL – Review Jake's Continuity and Offer Transition Plan

JAKE – Finish Constitution Updates. Include Honor Board updates

JAKE – Follow up with Key GBA Opportunities (coffee break, WSJ, Sponsorship, etc)

JAKE – Schedule another mtg for Exec Team to finalize East Wing procedures

JAKE – Write Townhall mtg squire announcement

JAKE – Write GBA Letter for Golf Outing

JAKE – Send out Professional info to Brooke and Michal

JUSTIN – President's council meeting

ELENA – Reserve Room for GBA Townhall Mtg. Order Ians Pizza, Beverages, and Cookies

ELENA – Submit needed paper work to apply for tax exempt status (once Constitution is finalized)

ELIZABETH – Look into Day of Service Concept (all MBA orgs doing community service on same day)

JOHN O – Email GBA Golf Outing Report to GBA Board

BROOKE / MICHAL – Develop Pros and Cons of Tailgating Sponsorship. Finalize Tailgating Location. Develop list of which MBA orgs will be running each tailgate and GBA sponsor

BROOKE / MICHAL – Follow up with Matt Nelson, regarding Company Tailgating Guidelines

MICHAL – Finalize Madison Bar Matrix for Squire

MICHAL – Get a list of students that will be going to golf outing late

LAURA – Send John R info for Elections, so he can notify winners on Friday am

JOHN R – Send out email to the Election candidates (bcc) on Friday Morning telling them who won.

JOHN R – Squire Announcement for Election Winners

JOHN R – Work with John O to outline guidelines for squire sponsorship

DUANE – Set up a Captain's Committee Meeting.

DUANE – Obtain Jersey Pricing and plan

DUANE – Update Squire Announcement to include all teams we have and times we play

DUANE – Squire Announcement for MBA Wednesday Basketball

DUANE – Look into Intramural Training (football, cricket)

SQUIRE ANNOUNCEMENTS:

- Thanks to Becky Bishop for help with the Constitution (when finalized)
- GBA Townhall Meeting with committee breakouts afterwards – Dues are due
- Madison Bar Matrix
- Intramurals – Update announcement to explain the process of how dates work
- Jake's Midwest Mtg Minutes

Functional Reports:

- **President**
 - GBA Constitution – Jake met with Coach K to discuss the Honor Board. Jake to update constitution and flush out where and how the Honor Board works with GBA.
 - GBA Town Hall Meeting – Thursday, Sept 25, 2009. Plenary Room and Food
 - Midwestern Business President's Conference – Jake attended in St Louis Friday 9.12.08. Key Takeaways, WSOB is behind other schools in some aspects. Other GBAs have larger budgets, charge higher dues (up to \$300), their GBA's do a lot of what our Centers and Clubs do (interview prep, guest speakers), their president's council is highly involved, Taps is sponsored. However, WSOB GBA is positioned well to make great strides based on our culture. Different concepts were discussed regarding elections, international ops, dues, intramurals. Opportunities for GBA: Weekly Coffee Break, WSJ, Co sponsorship). Midwest council will continue to share information. Global Business Conference Opportunity (try and get funds from the dean).
 - Executive Committee Report – Arcade game for MBA lounge approved. Discussed budget and funding. Still need to finalize East wing issues (plenary room, locker room, etc)
 - GBA Mtg Room – 4th Floor Dean's Board Room, cuz we have out grown our current room
 - Continuity and Transition Plan
- **Vice-President**
 - Student Org Orientation Mtg – Presidents of Clubs (or a rep) will attend. Justin will discuss squire, calendar, funding requests, constitutions, etc. Sept 23, 2008 at 12:15.
 - MBA Program Development Team – Was called the Leadership Team.
- **Treasurer**
 - Budgeting – Social, Communication, Community Service, Sports, and Est. Org Funding submitted their budget requests. Still need to get MBA Orgs' requests for money. Still need to get money from students. Budget will be finalized once we get final numbers from Golf Outing.
- **Development**
 - Golf Outing –
 - Still finalizing a couple of foursomes, because some of our company players need to work on Friday.
 - Dashboard stats: 14 Companies, Nestle is Lunch Sponsor, \$19K revenues, Communication Email explains networking lunch, Dean Knetter will speak at Lunch and Beat the Dean hole (in place of Jack Nevin), Matt Nelson will be doing 5th drive (Mark M will be with Matt). Center directors approved foursomes. Volunteers assigned to roles. Goodie Bags include product from SCJ, Mills, P&G, GBA Letter. Companies will also get Viewbook and Hire a WSOB MBA.



- Some people have TA jobs and want to know if they can still go late. Concern about having to wait. Michal to get a list of people. This group would prob just make up a student group.
- Weather looks good. Sunny and low wind
- **Community Service**
 - Day of Service – This fall we want to work with Junior Achievement. Late October / Early November. 2 Groups. Morning group and afternoon group
 - Net Impact – Bucky’s Food Drive (potentially leverage the Net Impact Tailgating event)
- **Social**
 - Study Break – Work with GMN to see if we want to do this again.
 - TAPS – Entire Taps Schedule has been made. Still contacting bars for drink specials. We will continue to try and get the ‘upstairs’ at most bars. If the bar wants us to pay for the ‘upstairs,’ we will remind them that we are bringing in 60-80 people.
 - Tailgating –
 - Created Company Tailgate guidelines, if a company approaches us. Jake Dean wants to send it to Cisco (Cannot be used as a recruiting – casual fun events, no bus dress code, Signage ok, Revenues will be added to GBAs general operating account). Need to know if Co reps are planning on attending.
 - Concern is that so sponsorship will change the dynamic of Tailgating
- **Communications**
 - Elections– John to send an email to the GBA elections results to candidates on Friday Morning. Results will also be in Monday’s Squire.
 - Squire Sponsorship – John R to develop submission rules and guidelines for companies
 - TVs – Opportunity to put rolling announcements (slides) on the TV
 - Online Payments – Look into in the future (next board?)
 - Evites – GBA will create an evite account.
- **Sports**
 - Intramurals – 2 soccer teams, 2 Football teams, Ultimate Frisbee already signed up. Duane has met with the Captains to discuss responsibilities. Captains need to communicate with the students that have signed up.
 - Jerseys – Team colors are first come first some. Difficult to get all teams on the same colors. So hold off Jerseys for this semester.
 - Captain’s Committee – Have a mtg with the Captains to reiterate expectations and formalize the leadership of the captain position.
 - MBA Wednesday Basketball – put an announcement in squire
- **Advisor**
 - No New Updates

